



Social Media for Business



The Economic Development Council of the Bloomington-Normal Area is hosting a seminar, "Social Media for Business," on August 5th from 7:30-9:00 a.m. at the Bank of Illinois Community Room (200 W. College Ave., Normal). Attendees will learn the value of integrating social media into their marketing strategies. Case studies will be discussed using social media outlets including Facebook, Twitter, blogging, etc. Cost is \$10 per person and includes lunch (C7 program participants receive a reduced fee of \$5). To register, complete the following form and send it to the EDC. For more information, call (309) 452-8437.

Social Media for Business

Name: _____

Organization: _____

Title: _____

Address: _____

Phone: _____ Email: _____

Additional Attendees: _____

Total Enclosed: \$ _____

(Please make checks payable to the Economic Development Council, 200 W. College Ave., Suite 402, Normal, IL 61761.)

