



ECONOMIC DEVELOPMENT COUNCIL
OF THE BLOOMINGTON-NORMAL AREA

Investing in McLean County

Economic Development 101

What are the obstacles to recruiting new companies to the area? What are the needs of small business? How does a company access incentives from the federal, state or local government? What is the role of the local economic development group in this process? If you have these types of questions, we have the answers.

The EDC is hosting **Economic Development 101**, an informational course that will answer these questions and more. This course will provide a basic introduction to economic development processes and procedures. You will learn how the EDC pursues a number of specific strategies to ensure a healthy economy for our local community. The EDC staff and invited guests will cover a variety of topics from economic development finance to business retention and expansion.

Saturday, October 24th

8:30 a.m. - 12:15 p.m.

Registration begins at 8:00 a.m.

Bank of Illinois Building – 4th floor community room

200 W. College Ave., Normal, IL

Cost:

\$0 - Local elected officials

\$35.00 - General public

Limited space available!

**To reserve your spot, complete the form below and send it to the EDC
by October 12th (registration is required):**

Economic Development Council of the Bloomington-Normal Area
200 W. College Ave., Suite 402
Normal, IL 61761

Economic Development 101

Name: _____

Title: _____ Elected Official: YES NO

Unit of Government Represented :

Mailing Address: _____

Phone: _____ Email: _____