

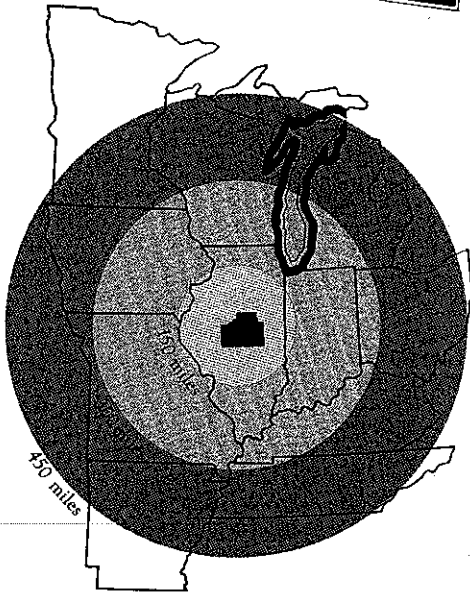
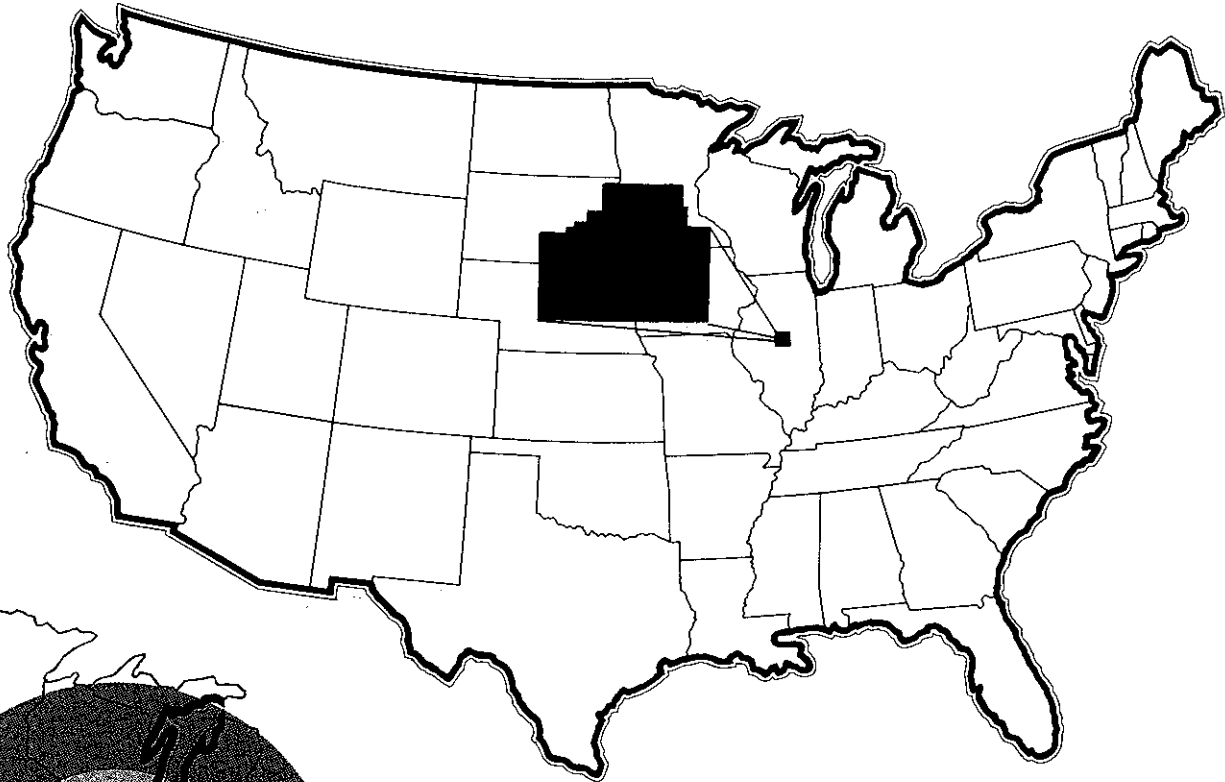
# **Bloomington-Normal**

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## **McLean County, Illinois**

# **Development Profile**

## **1987**



Bloomington-Normal/McLean County is one of Illinois' fastest growing development centers. Endowed with excellent location and transportation advantages, diverse population and employment sectors, and enviable community assets, the area has become a sought-after site for commercial and industrial investment. Here's why:

### **Location:**

A key advantage is McLean County's location relative to major United States markets. Two-thirds of the nation's gross national product producers are within 500 miles. Over 30 million Americans live within 300 miles. McLean County is near the geographic center of Illinois and convenient to most Midwest commercial and industrial centers.

### **Transportation:**

McLean County is also at the center of an excellent network of interstate and intrastate highways, as six major roadways meet near Bloomington-Normal. Four railroads run through the county. An expanding airport provides service to the surrounding area.

### **Diversity:**

McLean County's diverse economy has historically been well-insulated against recession. Insurance, education, and agribusiness remain as the foundation of the local economy, with industry adding further diversity and strength. The area labor force is large and equally diverse, with employees in nine traditional employment sectors. Unemployment has traditionally been amongst the lowest in the Midwest.

### **Community:**

As a community, McLean County's assets go well beyond the usual parks, universities, and libraries. The people of the county are its greatest asset, and they have been positive and receptive to the nearly \$1 billion of investment that entered McLean County in 1986.

## Population

	1960	1970	1980	1985	1990 Projected
Bloomington	36,271	39,992	44,189	47,095	50,189
Normal	13,357	26,396	35,672	38,000	40,477
McLean Co.	83,877	104,389	119,149	124,600	130,294
Illinois	10,081,653	11,113,772	11,418,461	11,562,888	11,703,473

Sources: U.S. Department of the Census  
McLean County Regional Planning Commission  
Chamber of Commerce and Economic Development

## Population Distribution by Age and Sex in McLean County — 1980

Age	Male		Female		Total	
	Number	Percent	Number	Percent	Number	Percent
0-4	4,163	7.33	4,022	6.44	8,185	6.86
5-9	4,085	7.20	3,722	5.96	7,807	6.55
10-14	4,045	7.13	3,777	6.05	7,822	6.56
15-19	6,651	11.72	7,912	12.67	14,563	12.22
20-24	8,840	15.58	9,946	15.93	18,786	15.76
25-34	9,772	17.22	9,741	15.60	19,513	16.37
35-44	5,886	10.37	5,914	9.47	11,800	9.90
45-54	4,809	8.47	5,213	8.35	10,022	8.41
55-64	4,226	7.45	4,871	7.80	9,097	7.63
65-74	2,715	4.78	3,854	6.17	6,569	5.51
75+	1,531	2.69	3,454	5.53	4,985	4.18
TOTAL	56,723	99.94	62,426	99.97	119,149	99.95

Source: U.S. Department of the Census

## Labor Force — McLean County

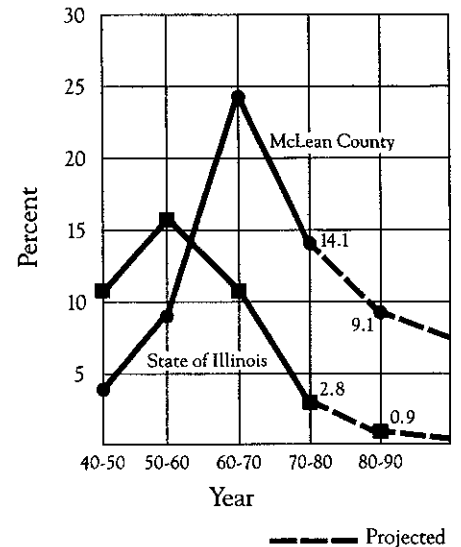
	1982	1983	1984	1985	1986
Labor Force	62,700	61,150	61,675	61,775	62,925
Employment	57,775	56,175	57,600	57,950	59,475
Unemployment	4,925	4,975	4,075	3,825	3,450
Unemployment Rate	7.9%	8.1%	6.6%	6.2%	5.5%

Source: Illinois Department of Employment Security

## Organized Labor in McLean County

There are 37 labor unions in McLean County. No work stoppages have occurred in the past 10 years that idled more than 4% of the county's labor force. Representatives of organized labor actively participate in economic development through their representation on the Chamber of Commerce and Economic Development Board of Directors.

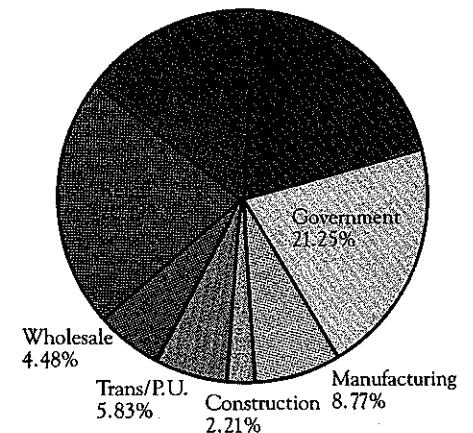
## Percentage Increase in Population for State of Illinois and McLean County



Source: Bureau of the Budget

## 1986 McLean County Non-Agricultural Wage & Salary Employment Sectors

Manufacturing	4,550	8.77%
Construction	1,150	2.21%
Trans/P.U.	3,025	5.83%
Wholesale	2,325	4.48%
Retail	10,475	20.19%
Financial, Insurance & Real Estate	8,725	16.81%
Service	10,600	20.43%
Government	11,025	21.25%
TOTAL	51,875	99.92%



Source: Illinois Department of Employment Security

## Major Employers for McLean County

Firm	1987	Employees
1. State Farm Insurance Co.		5,283
2. Illinois State University		3,561
3. BroMenn Healthcare		1,500
4. Eureka Company		1,500
5. Country Companies		1,392
6. General Telephone Co.		1,300
7. Bloomington Public Schools		860
8. Normal Public Schools		682
9. Central Area Distribution Center for the IRS		679
10. General Electric Co.		575
11. Nestle-Beich		520
12. St. Joseph's Hospital		520
13. Champion Federal Savings & Loan		486
14. McLean County Government Offices		444
15. GROWMARK		386
16. City of Bloomington		348
17. Bloomington Post Office		344
18. Illinois Wesleyan University		315
19. Cub Foods		300
20. Firestone Tire & Rubber Co.		297

## Utilities

Electricity: Illinois Power Company  
Cornbelt Electric Cooperative  
Central Illinois Light Co.

Natural Gas: Northern Illinois Gas  
Central Illinois Light Co.

Telephone: General Telephone Company  
Gridley Telephone Company

Bloomington Water:  
Source 2 lakes  
Storage capacity 17,750,000 GPD  
Ave. daily consumption 8,500,000 GPD  
Peak consumption 18,000,000 GPD

Normal Water:  
Source 12 wells  
Storage capacity 7,000,000 GPD  
Ave. daily consumption 3,532,000  
Peak consumption 5,163,000 GPD

Sewer: Bloomington-Normal Sanitary Dist.  
Type of sewage treatment tertiary

The Bloomington-Normal Sanitary District owns and operates a 16.0 million gallon per day design average advance water treatment facility. The District is currently undergoing a major expansion and upgrading program. The treatment plant will be expanded from 16.0 million gallons per day design average capacity to 22.5 millions per day. Completion date: October 1989.

## Railroads

Company	Direction	Intermodal Facilities
Chicago, Missouri & Western	N/S	Yes (late 1987)
Conrail	E/W	No
Norfolk-Southern	E/W	Yes (early 1988)
Toldeo, Peoria & Western (Santa Fe)	E/W	No

## Highways

Route	Direction
Interstate 55	North/South
Interstate 74	East/West
U.S. 51	North/South
U.S. 150	Northwest/Southeast
Illinois 9	East/West

## Education

### Public Schools in McLean County

Total 1986-87 Enrollment	19,854
Number of High Schools	12
Number of Junior High Schools	6
Number of Elementary Schools	35

### Non-Public Schools in McLean County

Total 1986-87 Enrollment	1,802
Number of High Schools	1
Number of Junior High Schools	0
Number of Elementary Schools	10

Source: Regional Office of Education

### Universities

Illinois State University was the first public university in the State and was founded in 1857. ISU has a student enrollment of 22,000 and a faculty of 1,200. Over 70 different fields of study are available.

Illinois Wesleyan University is a private university and was founded in 1850. IWU has a student enrollment of 1,700 and a faculty of 125. Over 30 different fields of study are available.

## Airport

### Bloomington-Normal Airport:

Length of runway	6,500 ft. — concrete
Lighted runway	Yes
Charter service	Yes
Private aircraft storage	Yes
ILS Rated	Category 1 Precision
Commercial airlines	2
Continental Express (Britt)	
Trans World Express	

## General Commodity Motor Carriers

Carriers	36
Interstate only	9
Intrastate only	0
Interstate and Intrastate	27
Terminal (Interchange)	7

Source: American Motor Carrier Directory — Fall, 1986

## Communications

Daily Newspaper	1
Radio Stations	7
Television Stations	6
WEEK — Channel 25 (NBC)	
WHOI — Channel 19 (ABC)	
WMBD — Channel 31 (CBS)	
WCIA — Channel 3 (CBS)	
WYZZ — Channel 43 (Independent)	
TV-10 News (Illinois State University)	

## Community Facilities

Public Golf Courses	4
Outdoor Pools	4
Parks	30
Campgrounds	4
Country Clubs	4
Enclosed Shopping Malls	2
Tennis Courts	56
Hotels/Motels	13
Restaurants	170

# Real Estate Transactions

Chart shows single-family house and condominium sales in McLean County for the last eight years. 1986's record pace eclipsed 1979's sales performance.

Year	Number	Volume	Average Price
1986	2,186	\$147,586,348	\$67,514
1985	1,603	\$102,021,192	\$63,644
1984	1,301	\$ 79,505,420	\$61,111
1983	1,323	\$ 79,490,558	\$60,084
1982	957	\$ 57,416,586	\$59,996
1981	1,200	\$ 73,111,196	\$60,926
1980	1,310	\$ 78,578,303	\$59,983
1979	1,847	\$102,608,045	\$55,553

## Tax Structure

	City of Bloomington			
	1982	1983	1984	1985
Township	.1126	.1140	.1613	.1931
City	1.3734	1.4580	1.4339	1.2683
County	.5698	.5974	.6015	.6765
School	3.4737	3.4777	3.4978	3.5324
All Others	.1460	.1533	.2353	.6752
Total	5.6755	5.8004	5.9298	6.3455
Equalizer	.9923	1.0000	.9841	.9852

	Town of Normal			
	1982	1983	1984	1985
Township	.2170	.2496	.2152	.2451
City	1.1511	1.2385	1.3890	1.1838
County	.5698	.5974	.6015	.6765
Schools	3.0569	3.4494	3.4754	3.6154
All Others	.1196	.1255	.2065	.6911
Total	5.1144	5.6604	5.8876	6.4119
Equalizer	1.0000	1.0000	.9908	.9832

Property is assessed at 33 1/3% of fair market value and the tax rate is applied to each \$100 of assessed valuation.

## Further Information

For further information, contact:

John E. Greuling, Executive Director  
 Chamber of Commerce and Economic  
 Development  
 210 South East Street  
 Bloomington, IL 61701  
 (309) 829-6344

The Chamber of Commerce and Economic Development does not guarantee the correctness of data furnished herein or guarantee the complete absence of errors and omissions.