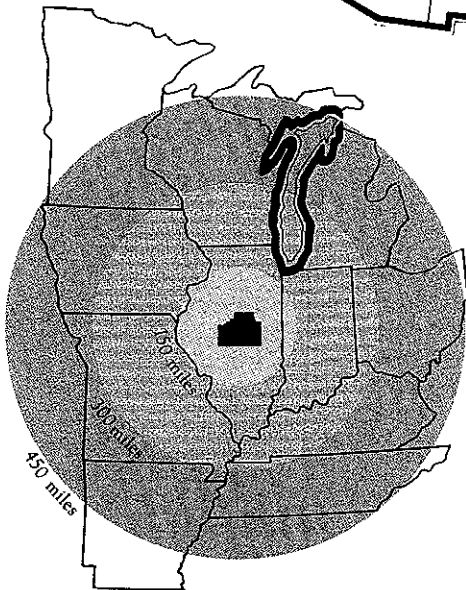
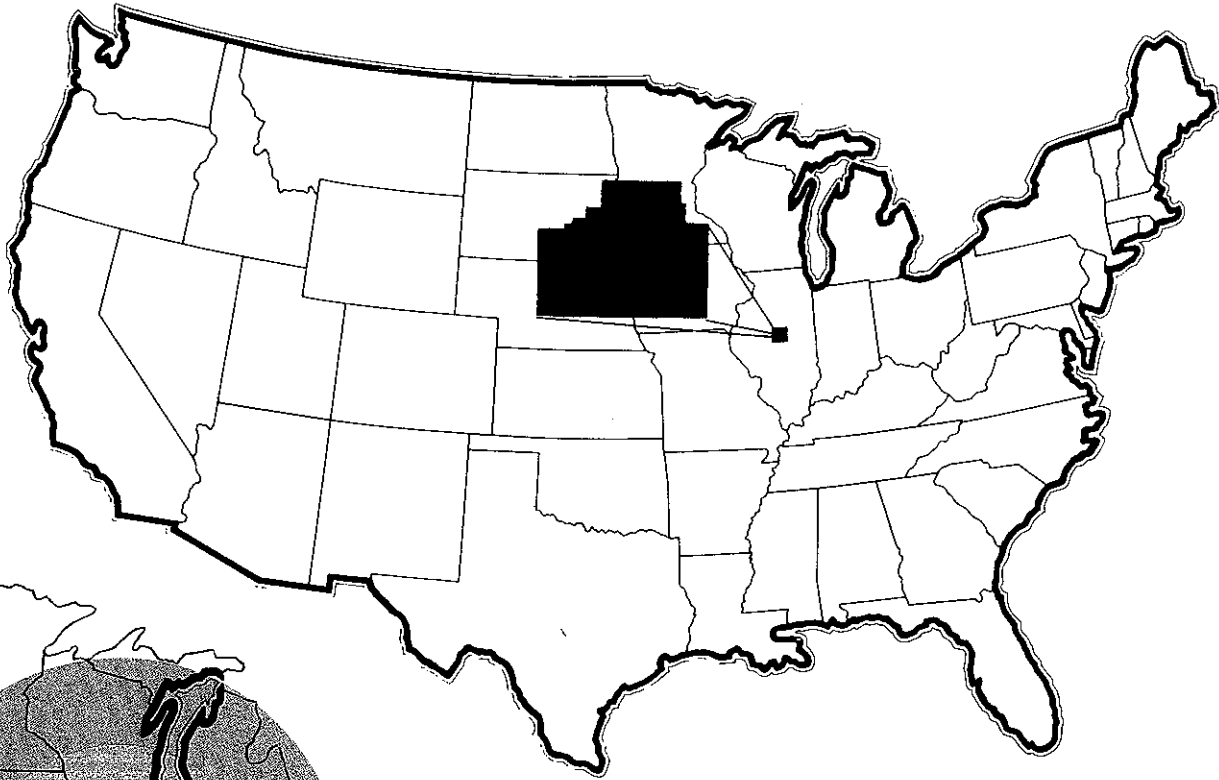


# Bloomington-Normal

## McLean County, Illinois

# Development Profile 1988/1989



### **Location:**

A key advantage is McLean County's location relative to major United States markets. Two-thirds of the nation's gross national product producers are within 500 miles. Over 30 million Americans live within 300 miles. McLean County is near the geographic center of Illinois and convenient to most Midwest commercial and industrial centers.

### **Transportation:**

McLean County is also at the center of an excellent network of interstate and intrastate highways, as six major roadways meet near Bloomington-Normal. Four railroads run through the county. An expanding airport provides service to the surrounding area.

### **Diversity:**

McLean County's diverse economy has historically been well-insulated against recession. Insurance, education, and agribusiness remain as the foundation of the local economy, with industry adding further diversity and strength. The area labor force is large and equally diverse, with employees in nine traditional employment sectors. Unemployment has traditionally been amongst the lowest in the Midwest.

### **Community:**

As a community, McLean County's assets go well beyond the usual parks, universities, and libraries. The people of the county are its greatest asset, and they have been positive and receptive to the over \$1 billion of investment that has entered McLean County since 1985.

Bloomington-Normal/McLean County is one of Illinois' fastest growing development centers. Endowed with excellent location and transportation advantages, diverse population and employment sectors, and enviable community assets, the area has become a sought-after site for commercial and industrial investment. Here's why:

## Population

	1960	1970	1980	1985	1990 Projected
Bloomington	36,271	39,992	44,189	47,095	50,189
Normal	13,357	26,396	35,672	38,000	40,477
McLean Co.	83,877	104,389	119,149	124,600	130,294
Illinois	10,081,653	11,113,772	11,418,461	11,562,888	11,703,473

Sources: U.S. Department of the Census  
McLean County Regional Planning Commission  
Chamber of Commerce and Economic Development

## Population Distribution by Age and Sex in McLean County — 1980

Age	Male		Female		Total	
	Number	Percent	Number	Percent	Number	Percent
0-4	4,163	7.33	4,022	6.44	8,185	6.86
5-9	4,085	7.20	3,722	5.96	7,807	6.55
10-14	4,045	7.13	3,777	6.05	7,822	6.56
15-19	6,651	11.72	7,912	12.67	14,563	12.22
20-24	8,840	15.58	9,946	15.93	18,786	15.76
25-34	9,772	17.22	9,741	15.60	19,513	16.37
35-44	5,886	10.37	5,914	9.47	11,800	9.90
45-54	4,809	8.47	5,213	8.35	10,022	8.41
55-64	4,226	7.45	4,871	7.80	9,097	7.63
65-74	2,715	4.78	3,854	6.17	6,569	5.51
75+	1,531	2.69	3,454	5.53	4,985	4.18
TOTAL	56,723	99.94	62,426	99.97	119,149	99.95

Source: U.S. Department of the Census

## Labor Force— McLean County

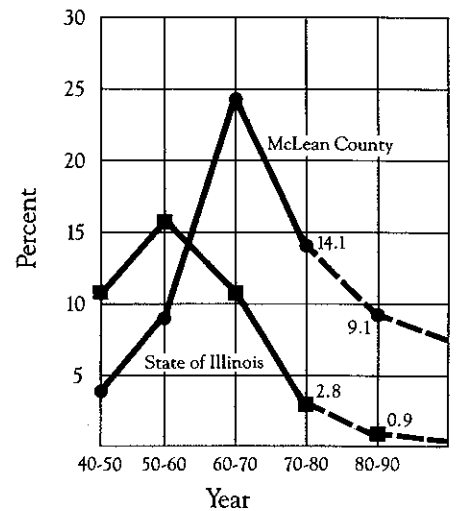
	1983	1984	1985	1986	1987
Labor Force	61,150	61,675	61,775	62,925	65,600
Employment	56,175	57,600	57,950	59,475	62,525
Unemployment	4,975	4,075	3,825	3,450	3,050
Unemployment Rate	8.1%	6.6%	6.2%	5.5%	4.7%

Source: Illinois Department of Employment Security

## Organized Labor in McLean County

There are 33 labor unions in McLean County. No work stoppages have occurred in the past 10 years that idled more than 4% of the county's labor force. Representatives of organized labor actively participate in economic development through their representation on the Chamber of Commerce and Economic Development Board of Directors.

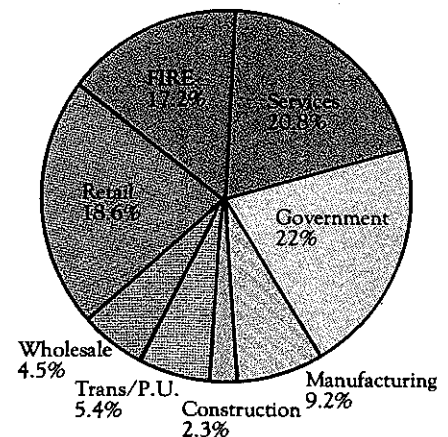
## Percentage Increase in Populations for State of Illinois and McLean County



Source: Bureau of the Budget

## 1987 McLean County Non-Agricultural Wage & Salary Employment Sectors

Manufacturing	4,975	9.2%
Construction	1,275	2.3%
Trans/P.U.	2,950	5.4%
Wholesale	2,425	4.5%
Retail	10,075	18.6%
Financial, Insurance & Real Estate	9,325	17.2%
Service	11,300	20.8%
Government	11,950	22%
TOTAL	54,275	100%



Source: Illinois Department of Employment Security

## Major Employers for McLean County

Firm	Employees
1. State Farm Insurance	5,452
2. Illinois State University	3,718
3. Country Companies	1,598
4. BroMenn Healthcare	1,500
5. Eureka Company	1,500
6. General Telephone Co.	1,300
7. Bloomington Public Schools	1,078
8. Central Area Distribution Center	679
9. Normal Public Schools	675
10. Nestle-Beich	600
11. General Electric Co.	575
12. St. Joseph's Hospital	540
13. Champion Federal	486
14. McLean County Government Offices	449
15. City of Bloomington	400
16. Diamond Star Motors	400
17. Bloomington Post Office	398
18. GROWMARK	386
19. Illinois Wesleyan University	285
20. America OTR	256

## Utilities

Electricity: Illinois Power Company	
Cornbelt Electric Cooperative	
Central Illinois Light Co.	
Natural Gas: Northern Illinois Gas	
Central Illinois Light Co.	
Telephone: General Telephone Company	
Gridley Telephone Company	
Inland Telephone Company	
Bloomington Water:	
Source	2 lakes
Storage capacity	17,750,000 GPD
Ave. daily consumption	8,500,000 GPD
Peak consumption	18,000,000 GPD
Normal Water:	
Source	12 wells
Storage capacity	7,000,000 GPD
Ave. daily consumption	3,532,000 GPD
Peak consumption	5,163,000 GPD
Sewer: Bloomington-Normal Sanitary Dist.	
Type of sewage treatment: tertiary	

The Bloomington-Normal Sanitary District owns and operates a 16.0 million gallon per day design average advance water treatment facility. The District is currently undergoing a major expansion and upgrading program. The treatment plant will be expanded from 16.0 million gallons per day design average capacity to 22.5 millions per day. Completion date: October 1989.

## Railroads

Company	Direction	Intermodal Facilities
Chicago, Missouri & Western	N/S	Yes
Conrail	E/W	No
Norfolk-Southern	E/W	Yes (early 1989)
Toledo, Peoria & Western (Santa Fe)	E/W	No

## Highways

Route	Direction
Interstate 55	North/South
Interstate 74	East/West
U.S. 51	North/South
U.S. 150	Northwest/Southeast
Illinois 9	East/West

## Education

### Public Schools in McLean County

Total 1987-88 Enrollment	20,016
Number of High Schools	12
Number of Junior High Schools	8
Number of Elementary Schools	33

### Non-Public Schools in McLean County

Total 1987-88 Enrollment	1,807
Number of High Schools	1
Number of Junior High Schools	0
Number of Elementary Schools	6

Source: Regional Office of Education

### Universities

Illinois State University was the first public university in the State and was founded in 1857. ISU has a student enrollment of 22,000 and a faculty of 1,200. Over 70 different fields of study are available.

Illinois Wesleyan University is a private university and was founded in 1850. IWU has a student enrollment of 1,708 and a faculty of 125. Over 30 different fields of study are available.

## Airport

### Bloomington-Normal Airport:

Length of runways (2)	6,500 ft., 6,400 ft* —concrete
Lighted runway	Yes
Charter service	Yes
Private aircraft storage	Yes
ILS Rated	Category 1 Precision
Commercial airlines	3
Continental Express (Britt)	
Trans World Express	
Midway Connection	

\*6400 ft. runway completed in 1991

## General Commodity Motor Carriers

Carriers	36
Interstate only	9
Intrastate only	0
Interstate and Intrastate	27
Terminal (Interchange)	9

Source: American Motor Carrier Directory—Fall, 1986

## Communications

Daily Newspaper	1
Weekly Newspapers	11
Radio Stations	7
Television Stations	6

## Community Facilities

Public Golf Courses	4
Outdoor Pools	4
Parks	30
Campgrounds	4
Country Clubs	4
Enclosed Shopping Malls	2
Tennis Courts	56
Hotels/Motels	17
Restaurants	201
Zoo	1

## Real Estate Transactions

Chart shows single-family house and condominium sales in McLean County for the last nine years.

Year	Number	Volume	Average Price
1987	2,046	\$149,377,357	\$73,009
1986	2,186	\$147,586,348	\$67,514
1985	1,603	\$102,021,192	\$63,644
1984	1,301	\$ 79,505,420	\$61,111
1983	1,323	\$ 79,490,558	\$60,084
1982	957	\$ 57,416,586	\$59,996
1981	1,200	\$ 73,111,196	\$60,926
1980	1,310	\$ 78,578,303	\$59,983
1979	1,847	\$102,608,045	\$55,553

## New Construction Single Family—Bloomington-Normal

	Year	# of Permits	Value
Bloomington	1987	407	\$23,226,050
	1986	290	\$18,205,750
	1985	149	\$8,405,660
	1984	150	\$7,627,700
	1983	123	\$8,739,367
Normal	1987	65	\$4,424,931
	1986	72	\$4,664,300
	1985	46	\$2,400,320
	1984	57	\$2,703,100
	1983	51	\$2,241,650

## Tax Structure

	City of Bloomington				
	1982	1983	1984	1985	1986
Township	.1126	.1140	.1613	.1931	.1970
City	1.3734	1.4580	1.4339	1.2683	1.3801
County	.5698	.5974	.6015	.6765	.7715
School	3.4737	3.4777	3.4978	3.5324	3.5118
All Others	.1460	.1533	.2353	.6752	.6935
Total	5.6755	5.8004	5.9298	6.3455	6.5539
	Town of Normal				
Township	.2170	.2496	.2152	.2451	.2287
City	1.1511	1.2385	1.3890	1.1838	1.1991
County	.5698	.5974	.6015	.6765	.7715
Schools	3.0569	3.4494	3.4754	3.6154	3.7449
All Others	.1196	.1255	.2065	.6911	.7668
Total	5.1144	5.6604	5.8876	6.4119	6.7110

Property is assessed at 33 $\frac{1}{3}$ % of fair market value and the tax rate is applied to each \$100 of assessed valuation.

## Further Information

For further information, contact:  
 Dave Hawkinson, Executive Director  
 Chamber of Commerce and Economic  
 Development  
 210 South East Street  
 Bloomington, IL 61701  
 (309) 829-6344

The Chamber of Commerce and Economic Development does not guarantee the correctness of data furnished herein or guarantee the complete absence of errors and omissions.