

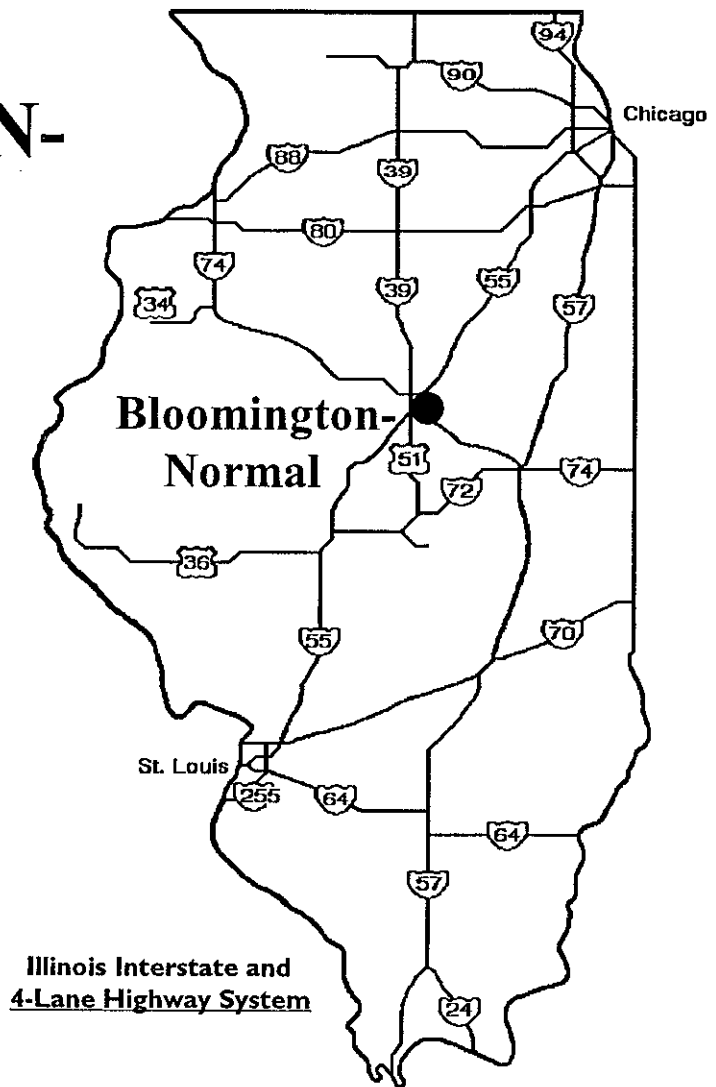
# Bloomington-Normal, Illinois

ADM ♦ A.E. STALEY MANUFACTURING CO. ♦ A.O. SMITH ♦ ACE HARD  
 WARE ♦ AIR PRODUCTS & CHEMICALS ♦ ALLIED SIGNAL ♦ AMOCO ♦  
 AMSTED INDUSTRIES ♦ ANHEUSER-BUSCH ♦ ASARCO ♦ ASHLAND OIL  
 ♦ BASF ♦ BOATMEN'S BANCSHARES ♦ BORDEN ♦ BRIDGESTONE/FIRE  
 STONE ♦ BRITISH PETROLEUM ♦ BUTLER MANUFACTURING ♦ CARLISLE  
 SYNTEC ♦ CATERPILLAR ♦ CHARLES SCHWAB ♦ CHRYSLER ♦ COCA-  
 COLA ♦ COMDISCO ♦ CONAGRA ♦ CONTINENTAL AG ♦ CORNING  
 GLASS ♦ CROWN CORK & SEAL ♦ CSX ♦ DAYTON HUDSON ♦ DILLARD  
 DEPT. STORES ♦ DU PONT ♦ EAGLE-PICHER INDUSTRIES ♦ EAKAS  
 ♦ ECHLIN ♦ ELF AQUITAINE ♦ EXOLON ESK ♦ EXXON ♦ FEDERAL EXPRESS  
 ♦ FEDERAL PAPER BOARD ♦ FEDERAL KEMPER ♦ FERALLOY ♦ GEN  
 ERAL ELECTRIC ♦ GENERAL MOTORS ♦ GENERAL TIRE ♦ GEORGIA-PACI  
 FIC ♦ GTE ♦ HANSON NA ♦ HOECHST AG ♦ ILLINOIS CENTRAL ♦  
 ILLINOIS POWER ♦ INTERNATIONAL MULTIFOODS ♦ JEFFERSON SMUR  
 FIT ♦ KERR-MCGEE ♦ K-MART ♦ KRAFT GENERAL FOODS ♦ KROGER ♦  
 LONE STAR INDUSTRIES ♦ LIBBY-OWENS-FORD ♦ LTV ♦ LUCAS MEYER  
 ♦ MAGNA INTERNATIONAL ♦ MAN ROLAND DRUCKMASCHINEN  
 AG ♦ MARRIOTT ♦ MATSUSHITA ELECTRIC INDUSTRIAL CO. ♦ MAYTAG  
 ♦ MCDONALD'S ♦ MERRILL LYNCH ♦ MITSUBISHI CORP. ♦ MITSU  
 BOSHI BELTING LTD. ♦ MOBIL ♦ MONSANTO ♦ NAKAJIMA ♦ NATION  
 AL STEEL ♦ NESTLE SA ♦ NKK CORP. ♦ NORFOLK SOUTHERN ♦ O & K OF  
 JAPAN ♦ OLIN ♦ OWENS-ILLINOIS ♦ OTTAWA STEEL & WIRE ♦ PHILIP  
 MORRIS ♦ PHILLIPS ♦ PPG ♦ PRAIRIE FARMS DAIRY ♦ QUAKER OATS  
 ♦ RALSTON PURINA ♦ ROCKWELL INTERNATIONAL ♦ ROYAL DUTCH  
 PETROLEUM ♦ SALZGITTER HUETTENWERT AG ♦ SAUER SUNDSTRAND  
 ♦ SEARS ♦ SEQUA ♦ SERVICEMASTER ♦ SERVICE MERCHANDISE ♦  
 SHELL OIL ♦ SNAP-ON TOOLS ♦ SOUTHLAND CORP. ♦ STATE FARM  
 ♦ STONE CONTAINER ♦ SUNDSTRAND ♦ TATE & LYLE PLC ♦ TEXACO ♦  
 THE LIMITED ♦ UNION CAMP ♦ UNITED PARCEL SERVICE ♦ UNYTITE  
 ♦ UNOCAL ♦ UPJOHN ♦ USX ♦ VULCAN MATERIALS ♦ WACKER  
 CHEMIE GMBH ♦ WALGREENS ♦ WAL-MART STORES ♦ WASTE MA  
 NAGEMENT ♦ WESTVACO ♦ WEYERHAEUSER ♦ YELLOW FREIGHT  
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## ILLINOIS POWER

Center For  
Site Selection

# BLOOMINGTON- NORMAL ILLINOIS 1992



## HIGHWAY DISTANCE TO:

	<u>Mi.</u>	<u>Km.</u>		<u>Mi.</u>	<u>Km.</u>
CHICAGO	131	209	ST. LOUIS	160	258
DETROIT	377	607	INDIANAPOLIS	166	267

## POPULATION

	<u>1960</u>	<u>1970</u>	<u>1980</u>	<u>1990</u>
CITY Bloomington	36,271	39,992	44,189	51,972
Normal	13,357	26,396	35,672	40,023
COUNTY (McLean)	83,877	104,389	119,149	129,180
MSA	83,877	104,389	119,149	129,180

Source: U.S. Bureau of the Census.

# CIVILIAN LABOR FORCE

## EMPLOYMENT AND UNEMPLOYMENT

### McLean County Labor Market Area

(Counted by Place of Residence)

	<u>1986</u>	<u>1987</u>	<u>1988</u>	<u>1989</u>	<u>1990</u>	<u>%Change*</u>
<b>TOTAL CIVILIAN</b>						
<b>LABOR FORCE</b>	62,925	66,950	69,175	74,525	75,503	20.0
<b>EMPLOYMENT</b>	59,475	63,850	65,650	71,200	72,498	21.9
<b>UNEMPLOYMENT</b>	3,450	3,475	3,500	3,325	3,005	-12.9
<b>UNEMPLOYMENT</b>						
<b>RATE</b>	5.5%	4.6%	5.1%	4.5%	4.0%	-27.3

\* Compares 1990 to 1986.

Source: Illinois Department of Employment Security.

Numbers may not total due to rounding.

# NON-AGRICULTURAL WAGE & SALARY EMPLOYMENT

### McLean County Labor Market Area

(Counted by Place of Work)

	<u>1986</u>	<u>1987</u>	<u>1988</u>	<u>1989</u>	<u>1990</u>	<u>%Change*</u>
<b>MANUFACTURING</b>	4,700	5,325	5,875	8,100	7,800	66.0
<b>Durable Goods</b>	2,700	3,175	3,825	5,825	6,200	129.6
<b>Non-durable Goods</b>	2,000	2,150	2,050	2,275	1,600	-20.0
<b>NON-MANUFACTURING</b>	37,150	39,550	40,725	41,500	46,075	24.0
<b>PUBLIC SECTOR</b>	11,125	12,450	12,575	12,800	12,250	10.1
<b>TOTAL EMPLOYMENT</b>	52,975	57,325	59,150	62,400	66,125	24.8

\* Compares 1990 to 1986.

Source: Illinois Department of Employment Security.

Numbers may not total due to rounding.

## WAGE RATES

<u>Job Title</u>	<u>Total Employees*</u>	<u>Average Hourly Wage</u>	
		<u>Entry</u>	<u>Maximum</u>
Assembler - Production	2,547	\$10.49	\$12.48
Clerk - General	521	\$5.63	\$8.21
Clerk - Shipping	44	\$6.09	\$9.02
Computer/Data Entry	84	\$6.34	\$9.46
Drill or Punch Press	85	\$9.86	\$11.95
Electrician	18	\$12.13	\$13.44
Fork Lift Operator	278	\$10.73	\$12.43
Machine Operator	63	\$8.67	\$10.98
Maintenance Mechanic	244	\$11.86	\$13.81
Material Handler	208	\$9.15	\$11.15
Quality Control	215	\$10.66	\$12.50
Secretary	447	\$6.63	\$11.40
Tool and Die Maker	70	\$12.49	\$14.97
Unskilled Laborer	1,099	\$5.25	\$9.17
Warehouse Worker	186	\$5.02	\$7.18

<u>Job Title</u>	<u>Total Employees*</u>	<u>Average Annual Salary</u>	
		<u>Entry</u>	<u>Maximum</u>
Accountant/Auditor	61	\$21,877	\$37,047
Chemist	3	\$23,390	\$40,251
Computer Programmer	43	\$24,531	\$49,987
Engineer (all)	189	\$28,697	\$60,461
Supervisor (first line)	533	\$25,479	\$39,317

\*Total number of employees covered by survey responses.

Note: Additional information available upon request.

If less than two employers respond in a category, information is not included.

Source: 1990 Employment Skills and Wage Survey, Chamber of Commerce and Economic Development of Bloomington-Normal and Illinois Power Company.

## MAJOR EMPLOYERS

<u>Employer</u>	<u>Product/Service</u>	<u>Date</u> <u>Estab.</u>	<u>Employ-</u> <u>ment</u>	<u>Union</u>
Amercia OTR	Tires	1987	325	URW
BroMenn Health Care	Health care/hospital	1984	1,700	None
Champion Federal	Savings & Loan	1941	816	None
Country Companies	Insurance	1925	1,678	None
Diamond-Star Motors	Automobiles	1986	2,900	UAW
Eureka Co.	Vacuum cleaners	1945	1,300	IAM
General Electric Co.	Electric controls/ distribution	1954	450	IAM
GTE	Communications	1954	1,300	IBEW
Growmark, Inc.	Farm products	1927	435	None
Illinois Agricultural Assoc.	Association		864	None
Illinois State University	Education	1857	3,718	AFSCME, FOP, IUOE
IRS Central Area Distribution Center	Distribution	1986	670	None
Nestle-Beich Co.	Candies	1864	600	BCTW, IAM, IBT, IUOE
St. Joseph Medical Center	Health care/hospital	1880	640	None
State Farm Insurance	Insurance	1922	6,700	None

Source: Chamber of Commerce and Economic Development of the  
Bloomington-Normal Area.

### Union Affiliation

AFSCME	American Federation of State, County and Municipal Employees (AFL-CIO)
BCTW	Bakery, Confectionery and Tobacco Workers' International Union (AFL-CIO)
IAM	International Association of Machinists and Aerospace Workers (AFL-CIO)
IBT	International Brotherhood of Teamsters, Chauffeurs, Warehousemen and Helpers of America (AFL-CIO)
IBEW	International Brotherhood of Electrical Workers (AFL-CIO)
IUOE	International Union of Operating Engineers (AFL-CIO)
UAW	United Auto Workers (AFL-CIO)
URW	United Rubber, Cork Linoleum and Plastic Workers of America (AFL-CIO)

# GOVERNMENT\*

**FORM** Mayor - Aldermanic (Bl)  
 Council - Mayor (Nm)

**POLICE PROTECTION** City - 78 (Bl); 52 (Nm)  
 County - 26

**FIRE PROTECTION** Fulltime - 74 (Bl); 40 (Nm)  
 Volunteer - 0 (Bl); 1 (Nm)

**FIRE INSURANCE RATING** Class #5 (Bl); #5 (Nm)

## PLANNING COMMISSIONS

City - City of Bloomington/Town of Normal Planning Commission  
 County - McLean County Regional Planning Commission,  
 Bloomington

## ZONING

Bloomington-Normal and McLean County zoning ordinances in effect

## CODES

National Electric Code (1987)  
 Fire Protection Code (1987)  
 B.O.C.A. - Building, Plumbing, Mechancial (1987)  
 State Plumbing Code (1987)

\*Designation: Bl = Bloomington; Nm = Normal

# TAXATION

PROPERTY TAXES	City of Bloomington			Normal Township		
	<u>1988</u>	<u>1989</u>	<u>1990</u>	<u>1988</u>	<u>1989</u>	<u>1990</u>
Total (%)	7.3958	7.4281	7.7013	6.6249	6.5564	6.7433
Equalizer	1.0274	1.0000	1.0271	1.0364	1.0000	1.0249

### Basis of Assessment

Real estate property is assessed at 33-1/3% of fair market value, and the tax rate is applied to each \$100 of assessed valuation.

**STATE DESIGNATED ENTERPRISE ZONE: Yes**

**TAX INCREMENT FINANCING (TIF) DISTRICT: Yes**

# EDUCATION

	<u>School District</u>		
	<u>Bloomington</u>	<u>Normal</u>	<u>State of</u>
	<u>#87</u>	<u>#5</u>	<u>Illinois</u>
<b>ACT COMPOSITE SCORES (all students)</b>			
<b>SCORE:</b>	20.6	21.5	20.8
<b>% OF CLASS:</b>	69.4%	73.9%	60.3%
<b>ACT COMPOSITE SCORES (college bound)</b>			
<b>SCORE:</b>	22.4	23.1	23.1
<b>% OF CLASS:</b>	26.9%	33.6%	21.1%
<b>% HS SENIORS/</b>			
<b>COLLEGE PREP:</b>	54.4%	77.0%	62.4%
<b>VOCATIONAL ED:</b>	17.0%	23.0%	21.5%
<b>AVERAGE CLASS SIZE</b>	19.8	23.4	19.0
<b>PUPIL/TEACHER RATIO</b>	18.5/1	25.0/1	17.0/1

Source: 1991 School Report Card, Illinois Board of Education

	<u>Number of</u>	<u>Number</u>
	<u>Schools</u>	<u>Enrolled</u>
<b>ELEMENTARY BI (K-8)</b>	9	4,269
Nm (K-9)	14	6,344
<b>SECONDARY BI (9-12)</b>	1	1,461
Nm (10-12)	1	1,388
<b>PRIVATE/PAROCHIAL</b>		
BI	8	1,139
Nm	4	724

## VOCATIONAL

<u>Name</u>	<u>Location</u>	<u># Programs</u>
Bloomington Area Vocational Center	Local	13

## COLLEGES/UNIVERSITIES

<u>Name</u>	<u>Location</u>	<u>Description</u>
Illinois State University	Normal	4 yr. state funded
Illinois Wesleyan University	Bloomington	4 yr. private
University of Illinois	Champaign (50 mi. SE)	4 yr. state funded
Bradley University	Peoria (40 mi. NW)	4 yr. private
Millikin University	Decatur (45 mi. S)	4 yr. private

# ENVIRONMENT

	<u>Jan</u>	<u>Apr</u>	<u>Jul</u>	<u>Oct</u>	<u>Annual</u>
MEAN TEMPERATURE (°F)	26.20	52.90	75.70	56.90	52.50
PRECIPITATION NORMALS (in.)	2.06	4.28	3.67	2.78	38.83
PREVAILING WIND: Southwest 10-15 MPH (Bloomington-Normal Airport)					

## AIR QUALITY/ TOWNSHIP

## MAJOR POLLUTANT CLASSIFICATIONS

	<u>PM<sub>10</sub></u>	<u>NO<sub>2</sub></u>	<u>CO</u>	<u>SO<sub>2</sub></u>	<u>O<sub>3</sub></u>
City of Bloomington	S	A	P/U	A	A
Bloomington	S	A	P/U	A	A
City of Normal	S	A	P/U	A	A
Normal	S	A	P/U	A	A

A - Attainment

P - Primary Standard Exceeded

S - Secondary Standard Exceeded

P/U - Primary Standard Unclassifiable

S/U - Secondary Standard Unclassifiable

Source: Geographic Designations of Attainment Status of Criteria Pollutants, Illinois EPA, 1990

# HOUSING

TOTAL SOLD (ANNUALLY): 1,711 (1990)

AVERAGE SALE PRICE: \$78,994

# FINANCIAL INSTITUTIONS

	<u>Number</u>
BANKS	9
SAVINGS AND LOANS	5

# HEALTH CARE

	<u>Number</u>
HOSPITALS	3 (660 bed capacity)
DOCTORS	345
DENTISTS	82



*Illinois Power has a professional Economic Development Staff that maintains complete and factual demographic, real estate and cost of doing business data about the areas served by the Company. Detailed community and property presentations are readily available. We welcome the opportunity to be of service.*

**FOR FURTHER INFORMATION, CONTACT:**

*Illinois Power Company  
Economic Development Department  
370 South Main Street  
Decatur, Illinois 62523  
Telephone: 800-343-3330  
Fax: 217-424-8248*

*Chamber of Commerce and Economic  
Development of Bloomington-Normal Area  
210 South East Street  
Bloomington, IL 61702-1586  
Telephone: 309-829-6344  
Fax: 309-827-3940*