

POSITION ANNOUNCEMENT

BLOOMINGTON-NORMAL ECONOMIC DEVELOPMENT COUNCIL

PRESIDENT / CHIEF EXECUTIVE OFFICER

The Board of Directors of the Bloomington Normal Economic Development Council (BNEDC) is seeking an experienced, talented, and inspirational leader, with a proven record of success, to become the next President / CEO of the organization.

Located in Normal, Illinois, the BNEDC was formed in 2004 to coordinate and lead all major economic development initiatives in Bloomington, Normal and McLean County. The EDC's nearly \$1 million annual operating budget is underpinned by financial support from a large mix of private and public organizations along with program revenue. The BNEDC is governed by a 15-member Board of Directors consisting of community leaders representing large and small businesses, labor, education, health care and local government. The 501(c)(6) organization has five authorized full-time employees.

The EDC Board provides the President / CEO with far-reaching authority over the day to day operation of the organization. The CEO is a high-profile position within the Bloomington-Normal community regularly engaging with community leaders and representing the region with state and federal officials.

The Bloomington, Normal and McLean County community is widely regarded as a dynamic and forward-thinking region that offers its residents a quality of life that rivals any of its peer communities throughout the country. It has a robust and diverse economic base buttressed by major national corporations including State Farm Insurance, Country Financial, Beer Nuts, and most recently, Rivian Automotive. It also is home to two prestigious universities, Illinois State and Illinois Wesleyan, along with Heartland Community College. The community is also very fortunate to have two exceptional comprehensive regional medical centers in Advocate BroMenn and OSF St. Joseph.

The opportunities for economic development in Bloomington, Normal and McLean County seem to be boundless. However, like all midwestern communities, outside economic forces and competition with other communities have made the need for an effective, innovative and successful EDC more important than ever.

To attract highly talented and accomplished candidates to this position, the BNEDC Board has set a starting annual salary range of \$180,000 to \$200,000 DOQ/E. An outstanding fringe benefit package will also be provided to the successful candidate.

The ideal candidates for this position will bring to the community a healthy mix of private & public sector experience and will be well-versed in all aspects of community economic development. The CEO must be a transformational leader with exceptional public speaking and interpersonal skills. He/she should have a proven ability to build community consensus around an aspirational vision and must possess the expertise and tenacity to successfully achieve the goals and objectives that are imbedded within that vision. The successful candidate will ideally harbor an entrepreneurial spirit and must be an honest and open communicator. The desired CEO will be a person who tends to reject the status quo and is always looking for new and creative ways to "push the envelope" in an attempt to achieve greatness. A CEcD will be preferred.

If you are interested in exploring this exciting professional opportunity, we would ask you to apply for the position by submitting a résumé, cover letter, and contact information for five professional references by **April 19, 2019** to www.GovHRJobs.com to the attention of Mark R. Peterson, Vice President, GovHR USA, 630 Dundee Road, #130, Northbrook, IL 60062. Any questions regarding the position should be directed to Mr. Peterson at 242-282-8311 or at mpeterson@govhrusa.com. The confidentiality of all applicants will be strictly maintained.